

BERLIN
— SHOW —
ROOM

WOMEN | AUTUMN/WINTER 2015-16

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JUST ANOTHER
NORMAL DAY

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AS CO-FOUNDER AND EDITOR-IN-CHIEF OF INTERNATIONAL FASHION MAGAZINES INDIE AND MATERIAL GIRL, STACHOWITSCH IS A BRAND IN AND OF HERSELF—ONE THAT IS BOLD AS IT IS MODEST. SHE CONSULTS FOR & OTHER STORIES, MONKI, SMART AND ABSOLUTE, WHILE FINDING TIME TO PLAY FUNKY TUNES AS A DJ IN EUROPE'S CAPITALS.

Berlin fashion is something else—different to Berlin clubbing, Berlin art, and basically Berlin anything. Creative? Yes. Chaotic? No.

There is a certain seriousness to German-bred international players—a sobriety to their designs, a structure in the way their businesses operate, and a vibe so utterly down-to-earth. Maybe this is so because of the extra mile required to compete with those European designers lucky enough to call fashion capitals such as Paris or Milan their home. With a pace so different from these traditional fashion week destinations, German designers seem to have readjusted their perspective by leaving the loud and superficial craze behind and aiming for products more sincere and timeless—a movement, of course, additionally influenced by the economic crisis creative industries are facing. Virtues like strong design DNA, material quality, and workmanship underline the fact that these designers are here to stay and won't get washed away by the rough waves of fashion business after one or two seasons. Most of all, these designers take their craft and customers seriously promoting an uplifting image of style tailored to strong and confident women. Season after season, our designers are presenting a vision of fashion that the world is starting to take more seriously.

KIRA STACHOWITSCH

Berlin Showroom was initiated by Projekt Zukunft/Berlin's Senate Department for Economics, Technology and Research. It is largely financed by the programme 'Opening up New Markets' and the EFRE fund. The joint presentation is realised by IDZ Designpartner Berlin GmbH in cooperation with Arne Eberle press+sales and the Regional initiative Projekt Zukunft.

BERLIN SHOWROOM
WOMEN | AUTUMN / WINTER 2015-16
FEBRUARY 23-25, 2015

JAVITS CENTER, NYC HALL 1A
655 WEST 34TH STREET
NEW YORK, NY 10001
MON-TUE: FROM 9 AM TO 6 PM
WED: FROM 9 AM TO 4 PM

BRAND LIST NEW YORK:

ANTONIA GOY

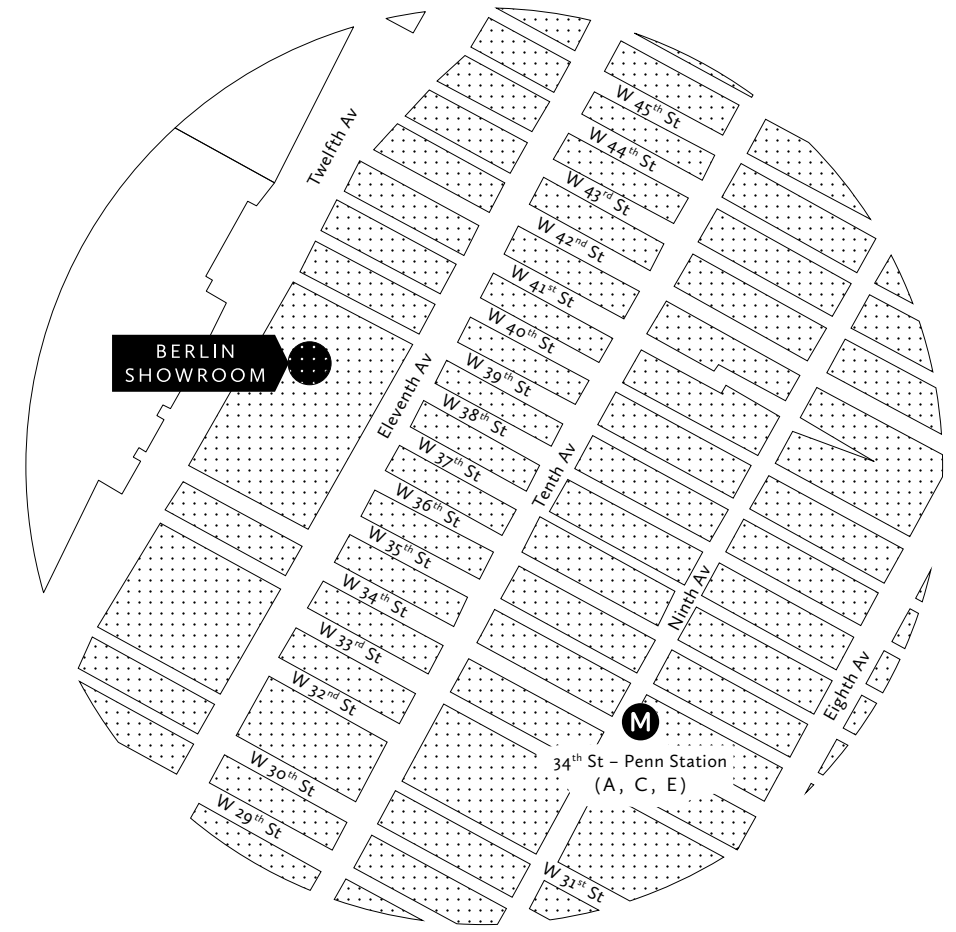
CRUBA

DSTM

SAMMLER BERLIN

STARSTYLING

VLADIMIR KARALEEV



Subway, lines A, C, E:
34th Street - Penn Station

JUST ANOTHER NORMAL DAY

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MODEL
MAGALI | AM MODELMANAGEMENT

TOP: STARSTYLING
JACKET: SAMMLER BERLIN
TROUSERS: CRUBA



DRESS WORN AS A TOP: ÂME SŒUR
JACKET: ANTONIA GOY
TROUSERS: STEINROHRER



SHIRT: PUGNAT
SKIRT: SAMMLER BERLIN





COAT: PERRET SCHAAD
JACKET: STARSTYLING
SKIRT: PUGNAT



DRESS: SAMMLER BERLIN
COAT: ISABELL DE HILLERIN



JACKET: VLADIMIR KARALEEV
SKIRT: CRUBA



TOP & SKIRT: VONSCHWANENFLÜGELPUPKE



TOP: HIEN LE
SKIRT: PUGNAT



SWEATER: MARINA HOERMANSER
TROUSERS: STARSTYLING

SHIRT: SCHMIDTTAKAHASHI
COAT: PERRET SCHAAD
SKIRT: HIEN LE



JACKET: STEINROHRER
TROUSERS: HIEN LE



TURTLENECK: MARINA HOERMANSER
TROUSERS: SCHMIDTTAKAHASHI



TOP: VLADIMIR KARALEEV
TROUSERS: ANTONIA GOY



DRESS: VLADIMIR KARALEEV





TOP: STARSTYLING



TOP & SKIRT: MARINA HOERMANSIEDER
COAT: ISABELL DE HILLERIN

TOP: STARSTYLING
TROUSERS: HIEN LE



DRESS: VLADIMIR KARALEEV
COAT: ÂME SŒUR





SHIRT: CRUBA
TOP: ISABELL DE HILLERIN
SKIRT: MARINA HOERMANSIEDER

BE

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N

ÂME SŒUR

DESIGNERS:

SABINA GROS & MADINA TASCHÉN

WOMENSWEAR & ACCESSORIES, SINCE 2008

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Photo Credit: Julia Blank



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Photo Credit: Schah Eghbaly



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Photo Credit: Anna Rosa Krau

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Photo Credit: Maxime Ballesteros



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Photo Credit: Hien Le



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ISABELL DE HILLERIN
BERLIN

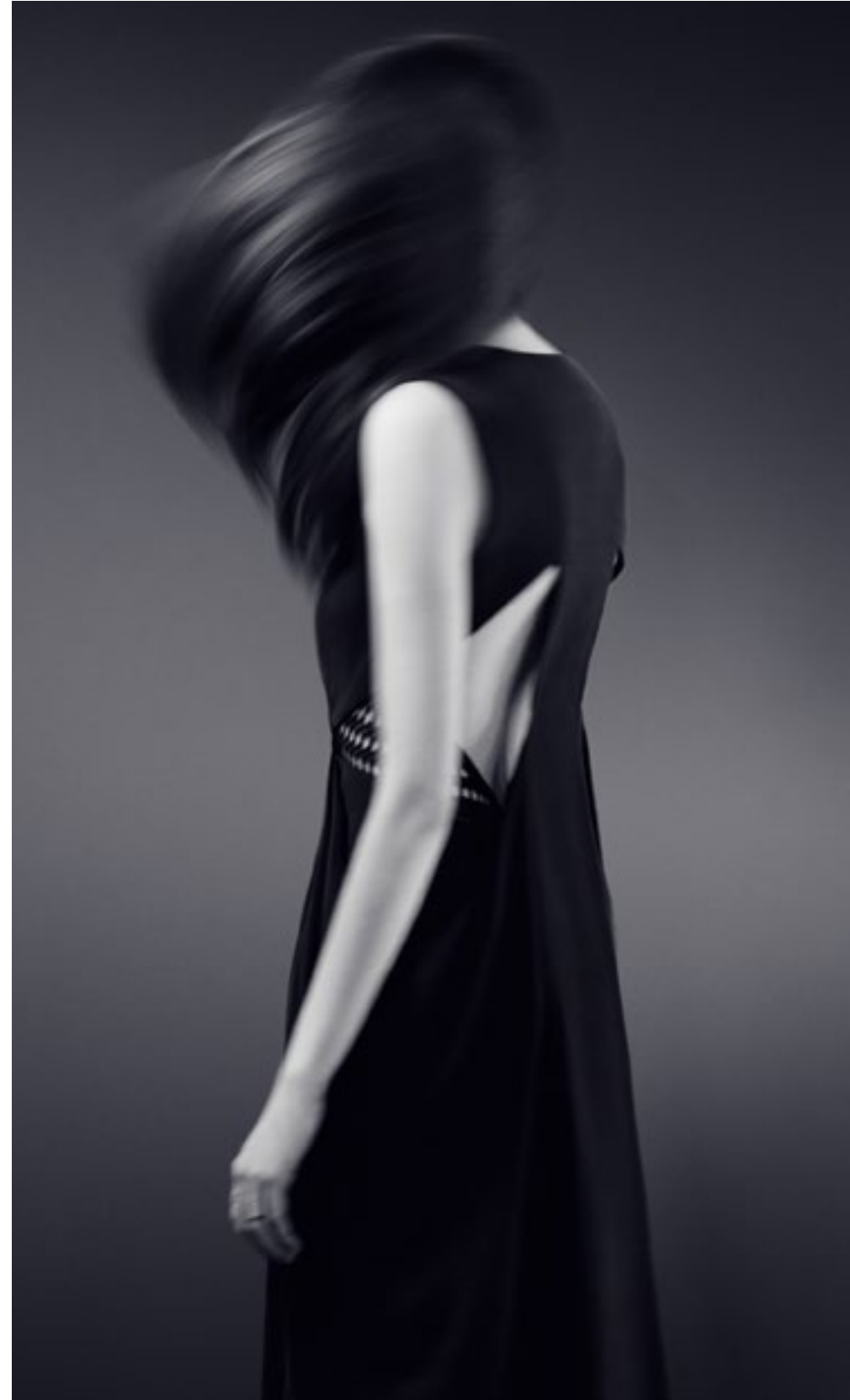
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Photo Credit: Katja Wijk



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Photo Credit: Andreas Waldschütz

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Photo Credit: Perret Schaad



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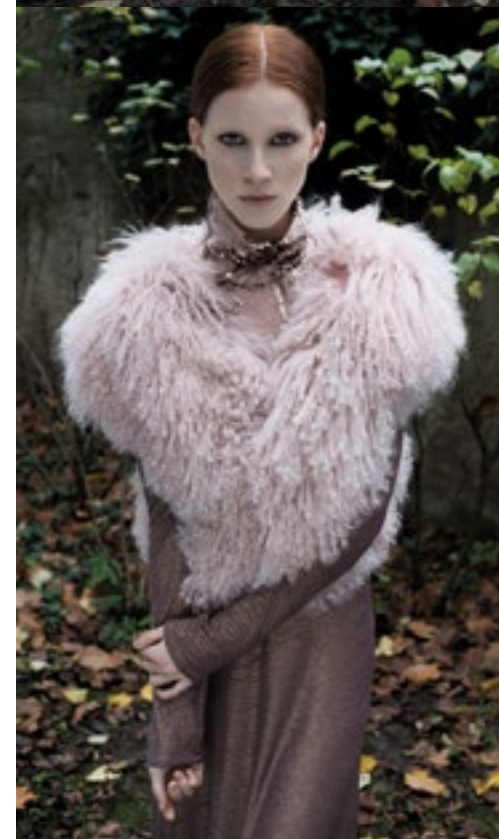


Photo Credit: Nico Ernst

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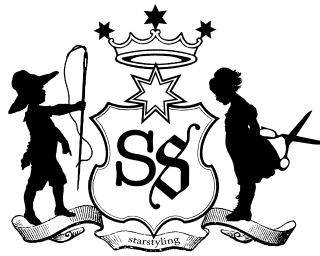
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Photo Credit: Starstyling

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Photo Credit: Christine Kreiselmaier



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Photo Credit: Stefan Kraul



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Photo Credit: Vonschwanenfluegelpupke



▶ **17 STEPHANIE SCHNEIDER**
www.stephanieschneider.de

Paris:
March 6–12, 2015
Galerie Sit Down
4 rue Sainte-Anastase
75003 Paris
From 10 am to 7 pm

▶ **ANNTIAN**
www.anntian.de

Paris:
March 5–8, 2015
Anntian Showroom
38 rue Notre Dame
de Nazareth
75003 Paris
From 10 am to 7 pm

▶ **ANTONIA GOY**
www.antonialogoy.com

Paris:
March 6–9, 2015
Tranoi Femme
Palais Brongniart
2 place de la Bourse
75002 Paris
From 9 am to 7 pm

▶ **AUGUSTIN TEBOUL**
www.augustin-teboul.com

Paris:
March 2–14, 2015
Analuiza Fashion Office
5 rue Cambon
75001 Paris
sales@augustin-teboul.com
(By appointment)

▶ **BERGNER SCHMIDT**
www.bergnerschmidt.com

Paris:
January 23–26, 2015
Première Classe
1 place de la Porte
de Versailles
75015 Paris
From 9 am to 7 pm

▶ **GRETCHEN**
www.mygretchen.com

New York:
February 12–19, 2015
Standart Hotel
848 Washington Street
New York, NY 10014
From 10 am to 7 pm

Paris:
March 6–8, 2015
Capsule Show
Tapis Rouge
67 rue du Faubourg
Saint-Martin
75010 Paris
From 10 am to 7 pm

▶ **MAIAMI**
www.maiami.de

Paris:
March 6–8, 2015
Capsule Show
Tapis Rouge
67 rue du Faubourg
Saint-Martin
75010 Paris
From 10 am to 7 pm

▶ **PENELOPE'S SPHERE**
www.penelopes-sphere.com

Paris:
March 6–8, 2015
Capsule Show
Tapis Rouge
67 rue du Faubourg
Saint-Martin
75010 Paris
From 10 am to 7 pm

▶ **REALITY STUDIO**
www.realitystudio.de

New York:
February 12–24, 2015
Vald Atelier
137 Grand Street
New York, NY 10013
From 10 am to 7 pm

Paris:
March 5–11, 2015
Vald Showroom
14 rue du Château d'Eau
75010 Paris
From 10 am to 7 pm

▶ **SILKE DEBLER ACCESSOIRES**
www.silkedebler.com

New York:
February 22–24, 2015
Capsule Show
Pier 94
711 12th Avenue
New York, NYC 10019
From 10 am to 7 pm

▶ **TIM LABENDA**
www.timlabenda.com

Paris:
March 7–12, 2015
Galerie Karstene Greve
5 rue Debelleye
75003 Paris
From 10 am to 7 pm

▶ **TRIPPEN**
www.trippen.com

Paris:
March 5–10, 2015
Première Classe
Terrasse des Feuillants
Jardin des Tuileries
75001 Paris
From 9 am to 7 pm
—
March 5–10, 2015
Trippen Showroom
13 rue Jean Poulmarch
75010 Paris
(by appointment)

▶ **UMASAN**
www.umasan-world.com

New York:
February 21–23, 2015
Tranoi New York
The Tunnel
269 11th Avenue
New York, NY 10001

Paris:
March 6–9, 2015
Tranoi Femme
Palais Brongniart
2 place de la Bourse
75002 Paris
From 9 am to 7 pm

List of Other Berlin Designers in New York & Paris.

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