International Design Forum 2024

Designing Attractive Passenger Experiences – Innovative Public Transport Interiors for Today and Tomorrow

**The International Design Center Berlin (IDZ) and InnoTrans, the world’s leading trade show for transport and mobility, invite you to the “International Design Forum” (#IDF24) specialist conference in Berlin on 25 September 2024. This year’s forum will feature leading global manufacturers, operators and design agencies, including Alstom, Hitachi, büro+staubach, N+P Innovation Design, PriestmanGoode, NVGTR, OTTOBAHN, DB Regio and Hamburger Hochbahn.**

*Berlin, 28 August 2024* – As the rail industry evolves, the focus shifts towards innovative design solutions that enhance passenger experience while addressing the rapid changes in rising passenger density, digitalization, and sustainability. The International Design Forum 2024 (#IDF24) will delve into these transformative topics, presenting pioneering urban and regional mobility concepts.

**How can manufacturers, operators, suppliers, and design firms co-create innovative and attractive mobility solutions?**

The International Design Forum 2024 will explore this question, emphasizing user-centered design, flexibility, and sustainability. Traditionally, the rail transport industry followed a top-down approach; today, a collaborative, traveller-focused perspective prevails. This shift necessitates an open-ended, iterative process where operators, manufacturers, and designers collectively develop new strategies.

At #IDF24, design, public transport, and industry experts will share their insights on:

* **Urban Mobility:** Presentations will include innovative concepts such as Hamburg’s new metro vehicle (DT6) by Jan Wielert (büro+staubach) and a pioneering autonomous monorail concept by Dominik Meier (NVGTR) and Marc Schindler (OTTOBAHN). A panel discussion will address improving public transport solutions through collaborative tendering processes.
* **Regional Mobility:** Presentations will focus on how public transport will adapt to the growing importance of regional travel and rising passenger density by Alexis Bonnet-Salkind (Alstom) and feature the latest innovations in commuter trains by Christiane Bausback (N+P Innovation Design) for Hitachi Japan. A panel will discuss developing interiors for diverse user needs.

**Join Us at #IDF24**

For a detailed program and more information about the International Design Forum 2024, please visit our [website](https://idz.de/en/projects/designforum.html). There will be a livestream of the forum available [here](https://plus.innotrans.de/eventdate/International-Design-Forum-Attraktive-Reiseerlebnisse-gestalten-innovative-Interiors-fur-den-OPNV-von-heute-und-morgen--0e4425ac-64ae-40e5-bf3a-859ccd415024?day=2024-09-25).

**Date**: 25 September 2024

**Time:** 10 am – 12:00 pm (doors open: 9:30 am)

**Place:** InnoTrans,Citycube Berlin, Level 3, M1–3, Messedamm 26, 14055 Berlin

**Duration of the InnoTrans trade show**: 24 - 27 September 2024

Further information:

<https://idz.de/en/projects/designforum.html>

<https://www.innotrans.de/en/visitors/events/innotrans-convention/>

<https://www.innotrans.de>

Hashtag: #IDF24

For background information, PR banners and the #IDF24 logo, please access our press kit on our press page: <https://www.idz.de/en/press.html> or download directly here:

<https://www.idz.de/dokumente/IDF_2024_PR_Package.zip>

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